

# Retail Management Certificate

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## **Retail Management Certificate Program Learning Outcomes**

At the successful conclusion of this program, students will be able to:

1. Apply the foundational tools of writing, speaking, math, and computer literacy to retail business situations.
2. Develop basic human relations, marketing, accounting, and management knowledge and skills and apply them to retail business.
3. Understand the functional responsibilities, processes, and leadership abilities that result in building and maintaining a successful retail business.