

# Marketing, BA/BS

## Graduation Plan

### 1st Year

Fall Semester	Hours	Spring Semester	Hours
SSC 1010		2 ACCT 2010	3
ECON 2010		3 ISA 2010	3
ENGL 1010		3 ENGL 2010	3
General Education (Mathematics) ( <a href="https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )		3 General Education (American Institutions) ( <a href="https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )	3
General Elective		4 General Elective	3
		<b>15</b>	<b>15</b>

### 2nd Year

Fall Semester	Hours	Spring Semester	Hours
MKTG 3010		3 STAT 2040	3
ISA 2050		3 General Education (Fine Arts) ( <a href="https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )	3
BUS 3000		1 General Education (Literature/Humanities) ( <a href="https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )	3
General Education (Physical Sciences) ( <a href="https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )		3 General Education (Life Sciences) ( <a href="https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )	3
General Elective		3 General Elective	3
General Elective		2	
		<b>15</b>	<b>15</b>

### 3rd Year

Fall Semester	Hours	Spring Semester	Hours
MKTG 3450		3 FIN 2010	3
MKTG 3500		3 MKTG 4200	3
MGMT 3050		3 MKTG 4500	3
MGMT 3400		3 MGMT 3600	3
General Elective		3 Marketing Program Elective	3
		<b>15</b>	<b>15</b>

### 4th Year

Fall Semester	Hours	Spring Semester	Hours
ENGL 3010		3 MKTG 4800	3
MKTG 4100		3 Marketing Program Elective	3
Marketing Program Elective		3 Marketing Program Elective	3
Marketing Program Elective		3 General Elective	3
General Elective		3 General Elective	3
		<b>15</b>	<b>15</b>

**Total Hours 120**