

Management & Marketing Department

Management & Marketing Degrees, Minors and Certificates

Programs

Bachelor's Degrees

- Bachelor of Applied Science in Enterprise Management (BAS) (<https://catalog.utahtech.edu/programs/management-marketing/enterprise-management-bas/>)
- Bachelor of Science in Hotel and Resort Management (<https://catalog.utahtech.edu/programs/management-marketing/hotel-resort-management-bs/>)
- Bachelor of Science in Management (<https://catalog.utahtech.edu/programs/management-marketing/management-bs/>) †
- Bachelor of Arts/Science in Integrated Studies - Management Emphasis BA/BS (<https://catalog.utahtech.edu/programs/interdisciplinary-arts-and-sciences/integrated-studies-management-ba-bs/>) ‡
- Bachelor of Arts/Science in Integrated Studies - Marketing Emphasis BA/BS (<https://catalog.utahtech.edu/programs/interdisciplinary-arts-and-sciences/integrated-studies-marketing-ba-bs/>) ‡
- Bachelor of Arts/Science in Marketing (<https://catalog.utahtech.edu/programs/management-marketing/marketing-ba-bs/>) •

Associate's Degrees

- Associate of Applied Science in Hotel and Resort Operations (<https://catalog.utahtech.edu/programs/management-marketing/hotel-resort-operations-aas/>)
- Associate of Science in Hotel and Resort Operations (<https://catalog.utahtech.edu/programs/management-marketing/hotel-resort-operations-as/>)
- Associate of Science in Management (<https://catalog.utahtech.edu/programs/management-marketing/management-as/>)
- Associate of Applied Science in General Technology - Business Emphasis (<https://catalog.utahtech.edu/programs/management-marketing/general-technology-business-aas/>) ‡

Minors

- Economics (<https://catalog.utahtech.edu/programs/management-marketing/economics-minor/>)
- Management (<https://catalog.utahtech.edu/programs/management-marketing/management-minor/>)
- Marketing (<https://catalog.utahtech.edu/programs/management-marketing/marketing-minor/>)

Certificates

- Entrepreneurship (<https://catalog.utahtech.edu/programs/management-marketing/entrepreneurship-certificate/>) •
- Marketing (<https://catalog.utahtech.edu/programs/management-marketing/marketing-certificate/>) •
- Retail Management (<https://catalog.utahtech.edu/programs/management-marketing/retail-management-certificate/>) •
- Supply Chain Management (<https://catalog.utahtech.edu/programs/management-marketing/supply-chain-management-certificate/>) •

† Accredited by the Accreditation Council for Business Schools and Programs (ACBSP)

‡ Not accredited by the Accreditation Council for Business Schools and Programs (ACBSP)

• In accreditation candidacy with the Accreditation Council for Business Schools and Programs (ACBSP)

Click here for the Management & Marketing Website (<https://business.utahtech.edu/>) (following this link will take you out of the University Catalog).