Management, BS

BS Management Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Evaluate real-world business situations related to the core business functions of accounting, economics, finance, qualitative analysis, information systems, international business, legal and social environments, marketing and management.

2. Analyze real-world business situations by identifying relevant business issues, performing appropriate quantitative and qualitative data analysis and synthesis, formulating viable courses of action.

3. Create and deliver professional quality oral presentations and written work products.

4. Analyze real-world business situations by identifying relevant ethical issues, evaluating and synthesizing information, and formulating ethical courses of action.

5. Conduct a meaningful, personal career search and prepare for advancing their career goals by the end of their Junior year.

6. Complete at least one industry or academic certificate or approved internship that relates to their career paths.