Hotel and Resort Management, BS

BS Hotel and Resort Management Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Integrate the fundamental principles of leadership to model the behavior of effective and ethical leaders in the hospitality industry.
2. Apply knowledge of best practices to further sustainability in the hospitality industry relative to economic, environmental, and cultural/social issues.
3. Create favorable guest experiences by using professional service management strategies in a hospitality business environment.
4. Analyze and apply current and relevant technologies in a manner designed to enhance organizational performance in a hospitality business environment.
5. Formulate clear and logical decisions by organizing, analyzing, and interpreting information and developing rational solutions in a hospitality business environment.