Hotel and Resort Management, BS

Program Description

Students will engage in learning multiple facets of the Hospitality Management Industry including team building, guest experiences, technology applications, critical and analytical thinking, ethics, and leadership. Coursework that emphasizes qualitative and quantitative analysis, marketing, and human resources ensures students will graduate career-ready. Students will have the opportunity for practical experience in the hospitality field through earning various work and COOP credits with placements with our partners in local hotel and resort locations as they proceed through the program. Graduates of this program will be highly qualified for middle management positions with upward mobility in the hospitality industry.

Program Curriculum

120 credits

Utah Tech General Education Requirements

All Utah Tech General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to Utah Tech's minimum General Education standards in American Institutions, English, and Mathematics.

General Education Core Requirements (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)

Code	Title	Hours
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Fine Arts		3
Literature/Humanities		3
Social & Behavioral Sciences		3
Exploration		3-5

Business Core Requirements

Code	Title	Hours
ACCT 2010	Financial Accounting	3
ACCT 2020	Managerial Accounting	3
ECON 2010	Micro Economics (SS, GC)	3
FIN 3150	Managerial Finance I	3
ISA 2010	Proficiency in Excel & SQL	3
ISA 2050	Management Information Systems	3
MGMT 3050	Business Law I: Law in the Commercial Environment	3
MGMT 3100	Business Ethics and Professional Writing	3
MGMT 3400	Management & Organizations	3
MGMT 3600	Operations and Supply Chain Management (ALPP)	3
MKTG 3010	Marketing Principles (ALPP)	3
STAT 2040	Business Statistics	3

Hospitality Core Courses

Code	Title	Hours
HOSP 1010	Introduction to the Hospitality Industry	3
HOSP 1020	Principles of Food and Beverage Operations	3
HOSP 2010	Hospitality Customer Experience	3

HOSP 2500	Hotel and Resort Front Office Operations	3
HOSP 4700	Hospitality Revenue Management and Profit Optimization	3
HOSP 4890R	Hospitality Internship/COOP	3
RSM 3010	Event Management	3
MGMT 3300	Human Resource Management	3
COMM 2120	Small Group Communication	3
COMM 4050	Leadership and High Performance Teams	3
Complete One of the Following Courses		
BUS 3000	Intermediate Career Strategies	1
RSM 4200	Professional Development	1

Hospitality Elective Requirements (12 credit hours)

Code	Title	Hours
HOSP 2210	Emerging Hospitality Technologies	3
HOSP 3150	Hospitality and Tourism Marketing	3
HOSP 4710	Hospitality Facilities Management	3
HOSP 4890R	Hospitality Internship/COOP	3
RSM 2430		3
RSM 3030	Special Event Design	3
RSM 4300	Meetings and Convention Management	3
MGMT 3700	Organizational Behavior	3
ACCT 4300	Cost Accounting	3
MGMT 4800	Strategic Management (ALPP)	3
MGMT 4950R	Seminar in Business	1-3
MKTG 3515	Sales Management (ALPP)	3
COMM 3190	Intercultural Communication (SS, GC)	3
or		
COMM 3850	Organizational Communication and System Dynamics	3

Free Electives (9 Credit Hours)

Any College of Business Courses 3000 or higher

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at Utah Tech for institutional residency.
4. Minimum C- grade and 2.5 GPA in Business Core Requirements, Hospitality Core Requirements, and Hospitality Elective Requirements.
5. Cumulative GPA 2.0 or higher.

Graduation Plan

1st Year

Fall Semester	Hours	Spring Semester	Hours
ENGL 1010	3	ENGL 2010	3
HOSP 1010	3	FSHD 1020	3
COMM 2110 (Social and Behavioral GE requirement)	3	MATH 1040	3
General Education (Physical Science)	3	HOSP 1020	3
General Education (Humanities)	3	ACCT 2010	3
	15		**15**

2nd Year

Fall Semester	Hours	Spring Semester	Hours
ECON 1740	3	COMM 1270 (Exploration GE Requirement)	3
Fine Arts GE Requirement	3	COMM 2120	3
ECON 2010	3	STAT 2040	3
ISA 2010	3	ACCT 2020	3
HOSP 2010	3	HOSP 2500	3
	15		**15**

3rd Year

Fall Semester	Hours	Spring Semester	Hours
Hotel and Resort Management Elective	3	FIN 3150	3
MKTG 3010	3	MGMT 3300	3
MGMT 3050	3	MGMT 3100	3
MGMT 3400	3	RSM 3010	3
BUS 3000	1	ISA 2050	3
GE/Free Elective	3		
	16		**15**

4th Year

Fall Semester	Hours	Spring Semester	Hours
Hotel and Resort Management Elective	3	Hotel and Resort Management Elective	3
Free Elective	3	Hotel and Resort Management Elective	3
Free Elective	3	Free Elective	3
MGMT 3600	3	HOSP 4700	3
HOSP 4890R	3	COMM 4050	3
	15		**15**

Total Hours 121

BS Hotel and Resort Management Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Integrate the fundamental principles of leadership to model the behavior of effective and ethical leaders in the hospitality industry.
2. Apply knowledge of best practices to further sustainability in the hospitality industry relative to economic, environmental, and cultural/social issues.
3. Create favorable guest experiences by using professional service management strategies in a hospitality business environment.
4. Analyze and apply current and relevant technologies in a manner designed to enhance organizational performance in a hospitality business environment.
5. Formulate clear and logical decisions by organizing, analyzing, and interpreting information and developing rational solutions in a hospitality business environment.