# Integrated Studies - Media Studies Emphasis, BA/BS

## Media Studies Emphasis Requirements

### 24 credits

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MDIA 1130</td>
<td>Introduction to Media Writing</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 3060</td>
<td>Media Analysis and Critique</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 1500</td>
<td>Introduction to Media Tools</td>
<td>3</td>
</tr>
<tr>
<td>or MDIA 2010</td>
<td>Media and Pop Culture (SS, GC)</td>
<td></td>
</tr>
</tbody>
</table>

Complete 15 credits from the following (12 credits must be upper-division and no more than 6 credits of practicum total):

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MDIA 1380</td>
<td>Introduction to Video Production</td>
<td>3</td>
</tr>
<tr>
<td>&amp; MDIA 1385</td>
<td>and Introduction to Video Production Lab</td>
<td></td>
</tr>
<tr>
<td>MDIA 1560</td>
<td>Introduction to Audio Production</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 2210R</td>
<td>Journalism Practicum I</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 2300</td>
<td>Introduction to Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 2340R</td>
<td>Public Relations Practicum I</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 2370R</td>
<td>Live Media Practicum I</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 2380R</td>
<td>Radio Practicum I</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 2390R</td>
<td>Video Practicum I</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 2630</td>
<td>Script Writing and Planning</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 3210R</td>
<td>Journalism Practicum II</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 3370R</td>
<td>Live Media Practicum II</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 3380R</td>
<td>Radio Practicum II</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 3390R</td>
<td>Video Practicum II</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 3410</td>
<td>Gender, Race and Class in Media</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 3450</td>
<td>Social Media Campaigns</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 3530</td>
<td>Photojournalism</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 3550</td>
<td>Intermediate Media Tools</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 4440R</td>
<td>Public Relations Practicum II (ALPP)</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 4450</td>
<td>Media Research</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 4550</td>
<td>Advanced Media Tools</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 4790</td>
<td>Advanced Audio Production</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 3480</td>
<td>Social Media Production</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 3610</td>
<td>Copy Editing</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 3750</td>
<td>Advanced Streaming Production</td>
<td>3</td>
</tr>
<tr>
<td>&amp; MDIA 3755</td>
<td>and Advanced Streaming Production Lab</td>
<td></td>
</tr>
<tr>
<td>MDIA 4360</td>
<td>Media Ethics and Law</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 4580</td>
<td>Advanced Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 4640</td>
<td>Advanced Media Writing</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 4680</td>
<td>Multimedia Journalism</td>
<td>3</td>
</tr>
<tr>
<td>MDIA 4990R</td>
<td>Seminar in Media Studies</td>
<td>3</td>
</tr>
</tbody>
</table>

### Notes:

1. Students must select and complete two emphases and Core Requirements.
2. Grade C or higher in each Emphasis Area course required.