

Integrated Studies - Digital Media Emphasis, BA/BS

DIGITAL Media Emphasis Requirements

24 credits

Code	Title	Hours
MDIA 1130	Introduction to Media Writing	3
MDIA 3060	Media Analysis and Critique	3
Complete 15 credits from the following (12 credits must be upper-division and no more than 6 credits of practicum total):		
MDIA 1550 or MDIA 2010	Introduction to Media Tools Media and Pop Culture (SS, GC)	3
MDIA 1380 & MDIA 1385	Introduction to Video Production and Introduction to Video Production Lab	3
MDIA 1560	Introduction to Audio Production	3
MDIA 2210R	Journalism Practicum I	1-3
MDIA 2300	Introduction to Public Relations	3
MDIA 2340R	Public Relations Practicum I	1-3
MDIA 2370R	Live Media Practicum I	1-3
MDIA 2380R	Radio Practicum I	1-3
MDIA 2390R	Video Practicum I	1-3
MDIA 2630	Script Writing and Planning	3
MDIA 3210R	Journalism Practicum II	1-3
MDIA 3370R	Live Media Practicum II	1-3
MDIA 3380R	Radio Practicum II	1-3
MDIA 3390R	Video Practicum II	1-3
MDIA 3410	Gender, Race and Class in Media	3
MDIA 3450	Social Media Campaigns	3
MDIA 3530	Photojournalism	3
MDIA 3550	Intermediate Media Tools	3
MDIA 4440R	Public Relations Practicum II (ALPP)	1-3
MDIA 4550	Advanced Media Tools	3
MDIA 4790	Advanced Audio Production	3
MDIA 3480	Social Media Production	3
MDIA 3610	Copy Editing	3
MDIA 3750 & MDIA 3755	Advanced Streaming Production and Advanced Streaming Production Lab	3
MDIA 4360	Media Ethics and Law	3
MDIA 4580	Advanced Public Relations	3
MDIA 4640	Advanced Media Writing	3
MDIA 4680	Multimedia Journalism	3
MDIA 4990R	Seminar in Media Studies	3

Notes:

1. Students must select and complete two emphases and Core Requirements.
2. Grade C or higher in each Emphasis Area course required.