

Professional Studies, Bachelor of Applied Science (BAS)

Program Description

This Bachelor of Applied Science is a flexible degree completion program targeted for adult students who have completed some college credit or experiential learning that could be accepted for college credit. It is organized in STACKS of 12 credits with each STACK focusing on a particular workforce skill including both universal and disciplinary skills. Many of the STACKS are cross-disciplinary in nature; for example, the Critical Reasoning STACK includes courses from three departments in two colleges with each course providing its own disciplinary approach to the skill. Each STACK is also designated as an institutional certificate. Students complete core courses consisting of Technical Writing, Interviewing, Community Experience, and Capstone and then select whatever number of STACKS that meet their individual goals to fulfill the 120 credits needed for graduation.

Admission Requirements

- 60 credits including English and Math GE requirements, transfer and PLA.

Program Curriculum

120 credits

Utah Tech General Education Requirements

All Utah Tech General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to Utah Tech's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
General Education Core Requirements (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)		
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Fine Arts		3
Literature/Humanities		3
Social & Behavioral Sciences		3
Exploration		3-5

Professional Studies Requirements

60 credits

Code	Title	Hours
Required courses for all pathways:		
ENGL 2100	Technical Writing (ALCS)	3
COMM 3350	Interviewing	3
PRS 4890	Community Experience/Internship	3
PRS 4700	Senior Capstone	3

Choose from 4 stacks:

Code	Title	Hours
Ethical Judgment		
Choose 4 of the following:		
BIOL 3100	Bioethics	3
COMM 3510	Ethics in Communication	3
MGMT 3100	Business Ethics and Professional Writing	3

PHIL 1120	Social Ethics (HU, GC)	3
PHIL 3900	Topics in Philosophy	3

Code	Title	Hours
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Leadership

Choose 4 of the following:

COMM 4050	Leadership and High Performance Teams	3
HIST 4370	History of Social Movements in Modern America	3
MDIA 2300	Introduction to Public Relations	3
MGMT 3400	Management & Organizations	3
RSM 2430	Tourism and Commercial Enterprises	3

Code	Title	Hours
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Professional and Career Communication

Choose 4 of the following:

ART 3610	3D Graphics	3
COMM 1020	Public Speaking	3
COMM 3010	Nonverbal Communication	3
ENGL 3180	Writing for Interactive Media	3
MDIA 3530	Photojournalism	3
or MDIA 3480	Social Media Production	

Code	Title	Hours
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Community and Social Change

Choose 4 of the following:

COMM 3130	Rhetoric and Public Communication	3
ENGL 3130	Grant and Proposal Writing (ALCS)	3
POLS 3320	Introduction to Public Policy and Analysis	3
RSM 3120	Sport and Society	3
SOC 3010	Stratification and Inequality	3

Code	Title	Hours
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Critical Reasoning

Choose 4 of the following:

COMM 3460	Critical and Rhetorical Analysis	3
DES 2100	Design Thinking	3
PHIL 1250	Reasoning and Rational Decision-Making (HU, GC)	3
PHIL 3300	Symbolic Logic: The Study of Formal Reasoning	3
POLS 3320	Introduction to Public Policy and Analysis	3

Code	Title	Hours
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Diversity

Choose 4 of the following:

ENGL 3220	Multicultural Literature in the United States	3
HIST 4370	History of Social Movements in Modern America	3
HUM 1040	Non-Western Humanities through the Arts (HU,GC)	3
MDIA 3410	Gender, Race and Class in Media	3
PHIL 2600	World Religions: Topics (HU, GC)	3
SOC 3010	Stratification and Inequality	3

Code	Title	Hours
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Global Perspective

Choose 4 of the following:

COMM 3190	Intercultural Communication (SS, GC)	3
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ENGL 2270	Introduction to Early World Literature (HU, GC)	3
or ENGL 2280	Introduction to Modern World Literature (HU, GC)	
GLS 1010	Introduction to Global Studies	3
HIST 3460	Comparative Asian History	3
HUM 3100	Area Studies in Humanities: [Area]	3
SOC 3435	Globalization	3

Code	Title	Hours
Visual Culture and Society		
Choose 4 of the following:		
ARTH 3700	History/Theory of Photography	3
or ARTH 3090	Twentieth Century Art	
HUM 3000	Period Studies in Humanities: [Time Period]	3
or HUM 3100	Area Studies in Humanities: [Area]	
HUM 3500	Topics in Humanities: [Topic]	3
PHIL 3100	Aesthetics: Art and the Beautiful	3
THEA 1023	Understanding Film (HU, GC)	3

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at Utah Tech for institutional residency.
4. Complete Utah Tech GE requirements.
5. Cumulative GPA 2.0 or higher.

Graduation Plan

This is only an example of a Graduation Plan; you should work closely with your advisor to create a plan that is tailored to the STACKS that you are pursuing.

1st Year

Fall Semester	Hours	Spring Semester	Hours
DES 2100		3 MGMT 3400	3
PHIL 3300		3 POLS 3320	3
ENGL 2100		3 ENGL 3180	3
COMM 3010		3 COMM 3350	3
PHIL 2600		3 RSM 2430	3
		15	15

2nd Year

Fall Semester	Hours	Spring Semester	Hours
COMM 4050		3 MDIA 3410	3
MDIA 3530		3 ART 3610	3
HIST 4370		3 PRS 4700	3
PRS 4700		3 PRS 4890	3
SOC 3010		3 Electives	3
		15	15

Total Hours 60

BAS Professional Studies Degree Program Learning Outcomes

At the conclusion of this program, students will be able to

1. Demonstrate the ability to effectively communicate in multiple modalities.
2. Enhance their competence in the professional skills of each chosen certificate stack.
3. Demonstrate the ability to implement their professional skills through an internship experience.

4. Synthesize the material from multiple courses within certificate stacks.
5. Demonstrate the ability to articulate the value of their professional skills to a potential employer.