

Recreation and Sports Management - Sports Management Emphasis, BS

Program Description

The Recreation and Sport Management bachelor's degree focuses on fostering healthy lifestyles, effective management of organizations, and the social and economic development of communities through recreation, tourism and sport services.

Emphases within this degree program include:

- Sport Management
- Corporate Recreation and Wellness
- Experience Industry Management

Program Curriculum

120 credits

Utah Tech General Education Requirements

All Utah Tech General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to Utah Tech's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
General Education Core Requirements (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)		
	English	3-7
	Mathematics	3-5
	American Institutions	3-6
	Life Sciences	3-10
	Physical Sciences	3-5
	Fine Arts	3
	Literature/Humanities	3
	Social & Behavioral Sciences	3
	Exploration	3-5

Recreation and Sport Management Core Requirements

Code	Title	Hours
RSM 1110	Leisure in Society (SS, GC)	3
RSM 2500	Introduction to Recreation and Sport Management	3
RSM 2600	Recreation and Sport Leadership	3
RSM 3000	Program and Experience Design	3
RSM 3120	Sport and Society	3
RSM 3900	Recreation and Sport Marketing	3
RSM 2430	Tourism and Commercial Enterprises	3
RSM 3950	Supervision and Human Resources in Recreation and Sport	3
RSM 4000	Legal Foundations in Recreation and Sport	3
RSM 4100	Financial Management in Recreation and Sport	3
RSM 4200	Professional Development	1
RSM 4620	Senior Seminar	2
RSM 4820R	RSM Internship (6 credits minimum to graduate)	3-12

Sport Management Emphasis Requirements

Code	Title	Hours
RSM 2070	Fundamentals of Sport Management	3
RSM 3010	Event Management	3
RSM 4020	Sport Governance and Policy	3
MKTG 3010	Marketing Principles (ALPP)	3
Complete six (6) credits from the following:		6
RSM 3600	Intercollegiate Athletic Administration	
RSM 3820R	Practicum in Recreation and Sport	
RSM 3860R	Global Sport and Leisure Perspectives	
RSM 3960	Special Topics in Recreation and Sport	
RSM 4010	Administration and Finance in Recreation	
RSM 4400	Research Methods	
MKTG 3450	Consumer Behavior	
MKTG 3500	Promotion Management	
MKTG 3515	Sales Management (ALPP)	
MKTG 4700	Marketing Strategy	
XSCI 1543	First Aid / Resp Emergencies	
XSCI 2060	Sport and Exercise Psychology	
XSCI 4700	Motivation and Coaching	

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at Utah Tech for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Cumulative GPA of 2.5 or higher in Recreation & Sport Management major coursework.

Graduation Plan

1st Year

Fall Semester	Hours Spring Semester	Hours
First Year Recommended Elective	2 ENGL 2010	3
ENGL 1010	3 General Education (Fine Arts) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
RSM 1110	3 General Education (Mathematics) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
General Education (Life Science) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 RSM 2500	3
General Elective(s)	4 General Elective	3
	15	15

2nd Year

Fall Semester	Hours Spring Semester	Hours
General Education (Physical Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 RSM 2600	3
General Education (American Institutions) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 RSM 3000	3

RSM 2070	3 General Education (Literature/ Humanities) (catalog.utahtech.edu/ programs/generaleducation/ #gerequirementstext)	3
MKTG 3010	3 General Education (Exploration) (catalog.utahtech.edu/programs/ generaleducation/#gerequirementstext)	3
General Elective	2 General Elective	3
	14	15

3rd Year

Fall Semester	Hours Spring Semester	Hours
RSM 3010	3 RSM 3900	3
RSM 3120	3 RSM 2430	3
RSM 3950	3 RSM 4000	3
RSM 4100	3 Sport Management Elective	3
General Elective	3 General Elective	3
	15	15

4th Year

Fall Semester	Hours Spring Semester	Hours
RSM 4020	3 RSM 4820R (6 credits minimum to graduate)	12
RSM 4200	1 General Elective	3
RSM 4620	2	
Sport Management Elective	3	
General Elective	3	
General Elective	3	
	15	15

Total Hours 119**BS Recreation and Sport Management Program Learning Outcomes**

At the successful conclusion of this program, students will be able to:

1. Analyze data from a variety of sources and perspectives relative to philosophical, historical and the social behavioral sciences relative to leisure and sport.
2. Investigate the nature and scope of related professions and the techniques and processes used by professionals in the recreation and sport industry.
3. Demonstrate a variety of skills appropriate for facilitating targeted human experiences in leisure services.
4. Integrate entry-level skills of operations and strategic management in the recreation and sport profession.
5. Demonstrate the potential to succeed as a professional in the recreation and sport industry.