Master of Technical Writing & Digital Rhetoric (TWDR), MA

Program Description

The Master's program in Technical Writing & Digital Rhetoric focuses on the intersections between technology and composition. Students of the program will study the foundation of rhetorical theory as it relates to and is represented in digital spaces. Students will practice key communication skills and produce digital and print content. Students will advance their knowledge and experience in writing across professional contexts as they prepare for the modern workforce, college-level teaching, or doctoral programs in new media, digital rhetoric, or technical writing.

Admission Requirements

Acceptance into the graduate program in Technical Writing & Digital Rhetoric will be based on the number of seats available and an evaluation of the following information:

1. B.A. or B.S. from a regionally accredited institution or the equivalent for international students
2. 3.0 cumulative GPA or higher in the final two years of the applicant's B.A. or B.S. degree
3. Writing samples
4. Two letters of recommendation
5. Letter of intent

Additional requirements for international students:

All international students and any applicants educated outside the United States must demonstrate proficiency in Standard American English. Those whose native language is not English must submit an official score from the Test of English as a Foreign Language (TOEFL) of 550 (paper-based), or 213 (computer-based). The score may not be more than two years old.

Program Curriculum

30 credits

Code	Title	Hours
Required Courses:		
ENGL 6400	Advanced Editing	3
ENGL 6401	Research Methods in Technical Writing and Digital Rhetoric	3
ENGL 6402	Critical Theories in Technical Writing and Digital Rhetoric	3
Complete 18 credits from the following:		
ENGL 6460	Special Topics in Digital Rhetoric	3-6
ENGL 6470	Special Topics in Writing Technologies	3-6
ENGL 6480	Special Topics in Technical Writing	3-6
ENGL 6820	Practicum in Teaching College Composition	3
ENGL 6900	Professional Internship	3
ENGL 6971	Professional Portfolio in Technical Writing and Digital Rhetoric	3
ENGL 6920R	Directed Readings in Technical Writing and Digital Rhetoric	3-6
Choose one of the following:		
ENGL 6900	Professional Internship	3
ENGL 6971	Professional Portfolio in Technical Writing and Digital Rhetoric	3
ENGL 6972R	Master's Thesis	3

Graduation Requirements

In order to graduate with a Master's Degree in Technical Writing and Digital Rhetoric, students must do the following:

1. Complete 30 approved credit hours with no grade lower than a C
2. Earn a 3.0 or higher grade point average in the graduate program
3. Apply for graduation by the dates posted on the Graduation website (https://graduation.utahtech.edu/)
4. Gain final approval for graduation from the Graduate Council
5. Complete all other program and university requirements

Graduation Plan for Graduate Assistants

1st Year

Fall Semester	Hours	Spring Semester	Hours
ENGL 6820	3	ENGL 6400	3
ENGL 6401	3	ENGL 6460	3
ENGL 6480	3	ENGL 6470	3
	9		**9**

2nd Year

Fall Semester	Hours	Spring Semester	Hours
ENGL 6480	3	ENGL 6972R, 6971, or 6900	3
ENGL 6402	3		
ENGL 6920R	3		
	9		**3**

Total Hours 30

Graduation Plan for non-Graduate Assistants

1st Year

Fall Semester	Hours	Spring Semester	Hours
ENGL 6402	3	ENGL 6400	3
ENGL 6480	3	ENGL 6460	3
		ENGL 6470	3
	6		**9**

2nd Year

Fall Semester	Hours	Spring Semester	Hours
ENGL 6480	3	ENGL 6460	3
ENGL 6401	3	ENGL 6972R, 6971, or 6900	3
ENGL 6920R	3		
	9		**6**

Total Hours 30

Master of Technical Writing and Digital Rhetoric Program Learning Outcomes

At the successful completion of this program, students will be able to:

1. Convert technical language into user-friendly and inclusive language
2. Create software user manuals, documentation, and training materials
3. Create supporting documentation for products
4. Standardize content across platforms and media
5. Produce technical artifacts through common software tools such as Dreamweaver, InDesign, Photoshop, Illustrator, HTML editors, PowerPoint, Word and Excel

6. Integrate photographs, drawings, diagrams, animation, and charts to increase users' understanding of technical documents
7. Research topics to create technical publications
8. Devise audience-aware documents that demonstrate a strong command of grammar, syntax, diction, and writing conventions
9. Employ critical terms, theoretical concepts, and interpretative strategies associated with the study of digital rhetoric and technical writing.