English - Professional and Technical Writing Emphasis, BA/BS

BA/BS English Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Apply critical terms, theoretical concepts, and interpretative strategies in the study of the English language with its written and visual texts.
2. Identify and examine the ideologies and core cultural beliefs present in multiple genres, forms, and modes.
3. Analyze and evaluate texts, apply research methods, and produce scholarly, technical, and/or creative writing through varying collaborative activities.
4. Conduct advanced research and produce scholarly, technical, and/or creative writing for potential publication or formal presentation that exhibits sound rhetorical structure and source integration.
5. Prepare for employment by developing and demonstrating skills in critical thinking and sophistication in scholarly, technical, and/or creative writing.