

Design - Graphic Design Emphasis, BA/BS

Design Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Synthesize content into form using the design process.
2. Consider different theories, design principles and processes in generating solutions.
3. Weigh and apply ethical, legal, and social responsibilities in all aspects of practice.
4. Construct effective solutions in teams to accomplish a common goal.
5. Author effective visual, oral, and written communication for a range of audiences.