Social Media Certificate

Social Media Certificate Requirements

18-22 credits

Code	Title	Hours
Required Courses:		
MDIA 1130	Introduction to Media Writing	3
MDIA 1550	Introduction to Media Tools	3
MDIA 2010	Media and Pop Culture (SS, GC)	3
MDIA 3550	Intermediate Media Tools	3
MDIA 3450	Social Media Campaigns	3
MDIA 3480	Social Media Production	3

Completion Requirements:

1. Grade C- or higher in each Discipline Core Requirement and Discipline Elective Requirement course.
2. GPA 2.5 or higher Discipline Core Requirement and Discipline Elective Requirement courses.