

Public Discourse Certificate

PUBLIC DISCOURSE Certificate Requirements

15 credits

| Code | Title | Hours |
|-------------------------|--|-------|
| Complete the following: | | |
| COMM 3460 | Critical and Rhetorical Analysis | 3 |
| COMM 3510 | Ethics in Communication | 3 |
| Choose one: | | |
| COMM 1020 | Public Speaking | 3 |
| COMM 3250 | Professional Communication: Writing, Design, and Presentations (prerequisite: ENGL 2010) | 3 |
| Choose one: | | |
| COMM 2700 | Voice and Civility in Public Discourse | 3 |
| COMM 1270 | Critical Thinking and Communicating (SS) | 3 |
| Choose one: | | |
| COMM 4010 | Persuasion (prerequisite: COMM 1270) | 3 |
| COMM 3010 | Nonverbal Communication (prerequisite: COMM 2110) | 3 |

Completion Requirements

- 1. Complete 15 credit hours from the course list.
- 2. Cumulative GPA of 2.0 or higher

Public Discourse Certificate Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

- 1. Analyze and evaluate public messages for impact and effectiveness.
- 2. Develop and present effective and ethical public messages.