Multimedia Journalism Certificate

Multimedia Journalism Certificate Requirements

16-18 credits

Code	Title	Hours
Certificate Requirements		
Required courses:		
MDIA 1130	Introduction to Media Writing	3
MDIA 1550	Introduction to Media Tools	3
MDIA 2210R	Journalism Practicum I	1-3
or MDIA 3210R	Journalism Practicum II	
Complete three (3) of the following:		
MDIA 1380	Introduction to Video Production	3
& MDIA 1385	and Introduction to Video Production Lab	
MDIA 3530	Photojournalism	3
MDIA 3610	Copy Editing	3
MDIA 4640	Advanced Media Writing	3
MDIA 4680	Multimedia Journalism	3

Completion Requirements:

- 1. Grade C- or higher in each Discipline Core Requirement and Discipline Elective Requirement course.
- 2. GPA 2.5 or higher Discipline Core Requirement and Discipline Elective Requirement courses.

Multimedia Journalism Certificate Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

- 1. Implement journalism ethical standards in the production of news content.
- 2. Implement news standards of production value to produce the most effective news messages.