Health Communication Certificate

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12 Credits

Code	Title	Hours
COMM 3180	Provider and Patient Relations	3
COMM 3200	Community Health Communication	3
COMM 3230	Health Communication	3
COMM 4010	Persuasion	3

Completion Requirements

- 1. Complete 12 credit hours of required courses.
- 2. Cumulative GPA of 2.0 or higher

Health Communication Certificate Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

- 1. Illustrate how communication concepts and theories are used to understand communication behaviors in a variety of public health and/or healthcare contexts, including small groups, organizations, interpersonal and professional relationships, and public discourse.
- 2. Synthesize and apply communication theory and skills to solve public health and/or healthcare related communication problems, manage personal and professional relationships, and overcome communication barriers.
- 3. Integrate critical reasoning into the formulation and delivery of effective and ethical personal, social, professional, and public oral and written messages for a variety public health and/or healthcare contexts.