

# Communication Studies - Health Communication Emphasis, BS

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## Program Description

Communication Studies majors learn human interactions and skills including: public speaking, academic writing, relationship maintenance and ethical strategies. This scholarship results in an environment in which lifelong learners thrive. We offer 5 different degree emphases, and a degree completion program. Come learn alongside our award-winning faculty as we prepare you to enter the workforce upon graduation. Utah Tech University Communication Studies graduates are skilled, knowledgeable, and prepared to create their own path for success. Join us in our pursuit to understand how human interaction affects the world we live in today.

## Admission Requirements

Students must be admitted to Utah Tech University including submitting previous college transcripts to the Registrar's Office before they will be considered for admission to the Communication Studies program. Departmental approval is required prior to formally declaring communication as a major. Students are admitted to the Communication Studies baccalaureate program upon completion of the following admission requirements:

1. Cumulative GPA of 2.0 (C) or higher
2. Completion of a Communication Studies Program admission application
3. Consultation with a Communication Studies Advisor

Students may self-declare "pre-Communication Studies" (BS-CMST-P) as their major before completing the consultation with a Communication Advisor.

## Advisement

Students will consult with the Communication Department advisor who will review the student's current academic status, explain degree requirements, and assist in creating a degree completion plan. Students must submit a program admission application with their advisor to declare a major. Upon nearing degree completion, the student must again meet with the advisor to go over the graduation checklist and sign the graduation audit. Advisors provide an important resource in helping to stay on track toward academic goals throughout the Communication course of study.

## Academic Requirements

To remain in the Communication baccalaureate program, students must maintain an overall GPA of 2.0 (C) or better. Students are also required to achieve not less than a C in each lower- and upper-division core communication class. If a student does not achieve this level in any core class, s/he will be required to take it again until the standard is met.

## Program Curriculum

120 credits

### Utah Tech General Education Requirements

All Utah Tech General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to Utah Tech's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
General Education Core Requirements ( <a href="https://catalog.utahtech.edu/programs/generaleducation/#gerequisitestext">catalog.utahtech.edu/programs/generaleducation/#gerequisitestext</a> )		
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Fine Arts		3
Literature/Humanities		3

Social & Behavioral Sciences	3
Exploration	3-5

## Communication Studies Core Requirements

Code	Title	Hours
COMM 1010	Elements of Effective Communication	3
COMM 1270	Critical Thinking and Communicating (SS)	3
COMM 2060	Communication Theory (SS, GC)	3
COMM 2110	Interpersonal Communication (SS, GC)	3
COMM 2120	Small Group Communication	3
COMM 3020	Communication Research	3
COMM 3190	Intercultural Communication (SS, GC)	3
COMM 3510	Ethics in Communication	3
COMM 4900R	Communication Internship	3
COMM 4980	Senior Seminar (Capstone)	3

## Health Communication Emphasis Requirements

Code	Title	Hours
COMM 3180	Provider and Patient Relations	3
COMM 3200	Community Health Communication	3
COMM 3230	Health Communication	3
COMM 4010	Persuasion	3

## Health Communication Emphasis Elective Requirements

Code	Title	Hours
Complete nine (9) credits from the following:		
COMM 2700	Voice and Civility in Public Discourse	3
COMM 3010	Nonverbal Communication	3
COMM 3120	Family Communication	3
COMM 3290	Globalization, Culture, and Identity	3
COMM 3400	Gender Communication	3
COMM 3850	Organizational Communication and System Dynamics	3
COMM 4500	Communication and Conflict	3
MDIA 3450	Social Media Campaigns	3
MDIA 4580	Advanced Public Relations	3

## Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at Utah Tech for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

## Graduation Plan

### 1st Year

Fall Semester	Hours Spring Semester	Hours
First Year Recommended Elective	2 ENGL 2010	3
COMM 2110	3 General Education (Literature/ Humanities) (catalog.utahtech.edu/ programs/generaleducation/ #gerequirementstext)	3
ENGL 1010	3 General Elective	3

General Education (Mathematics - MATH 1040 recommended) ( <a href="http://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )	3 Milestones & Notes: Meet with your program advisor.	
General Education (Fine Arts) ( <a href="http://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )	3 COMM 1010	3
Milestones & Notes: Meet with your program advisor.		

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**2nd Year****Fall Semester****Hours Spring Semester****Hours**

COMM 1270	3 Health Communication Emphasis Elective	3
COMM 2120	3 General Education (Physical Sciences ) ( <a href="http://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )	3
General Education (American Institutions) ( <a href="http://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )	3 General Education (Exploration) ( <a href="http://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )	3
General Education (Life Sciences) ( <a href="http://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )	3 General Elective	3
General Elective	3 Milestones & Notes: Meet with your program advisor.	
Milestones & Notes: Meet with your program advisor.	COMM 2060	3

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**3rd Year****Fall Semester****Hours Spring Semester****Hours**

COMM 3180	3 COMM 3200	3
COMM 3190	3 COMM 3510	3
COMM 3230	3 COMM 4900R	3
General Elective	3 Health Communication Emphasis Elective	3
Milestones & Notes: Meet with your program advisor.	General Elective	3
	3 Milestones & Notes: Meet with your program advisor.	

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**4th Year****Fall Semester****Hours Spring Semester****Hours**

COMM 4010	3 COMM 4980	3
Health Communication Emphasis Elective	3 Health Communication Emphasis Elective	3
COMM 3020	3 General Elective	3
Upper Division Elective	3 General Elective	3
General Elective	3 General Elective	3
Milestones & Notes: Meet with your program advisor.	Milestones & Notes: Meet with your program advisor.	

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**Total Hours 116**

\* Communication Studies Electives are courses that are prerequisites to upper division Communication or Media Studies coursework. These courses may be used to explore Communication Studies disciplines.

**BS Communication Studies Program Learning Outcomes**

At the successful conclusion of this program, students will be able to:

1. Write about and apply the tenets of communication theories, concepts, models, and perspectives that span the breath of the discipline
2. Evaluate effective and appropriate written and oral communication in interpersonal, intercultural, organizational, public, and online contexts
3. Demonstrate critical thinking and reasoning in relational, mediated and cultural interactions to promote and improve communication effectiveness
4. Differentiate methods of communication research by critiquing existing scholarly research and producing individual scholarly writings
5. Generate communication activities that prioritize social responsibility and ethical awareness in a variety of contexts