

# Communication Studies, BS

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## Program Description

The Department of Communication Studies at Utah Tech University promotes ethical practices of all forms of communication particularly within the academic areas of human communication and a degree completion program in organizational communication and leadership. Students receive training in ethics, leadership, critical thinking, and effective interaction skills. Guided by theory and application, students are trained to produce and critically interpret human communication messages through the design, production, and delivery of oral and written communication. The department also houses the Lambda Pi Eta Honor Society, an honor society recognized by the National Communication Association.

## Admission Requirements

Students must be admitted to Utah Tech University including submitting previous college transcripts to the Registrar's Office before they will be considered for admission to the Communication Studies program. Departmental approval is required prior to formally declaring communication as a major. Students are admitted to the Communication Studies baccalaureate program upon completion of the following admission requirements:

1. Cumulative GPA of 2.0 (C) or higher
2. Completion of a Communication Studies Program admission application
3. Consultation with a Communication Studies Advisor

Students may self-declare "pre-Communication Studies" (BS-CMST-P) as their major before completing the consultation with a Communication Advisor.

## Advisement

Students will consult with the Communication Department advisor who will review the student's current academic status, explain degree requirements, and assist in creating a degree completion plan. Students must submit a program admission application with their advisor to declare a major. Upon nearing degree completion, the student must again meet with the advisor to go over the graduation checklist and sign the graduation audit. Advisors provide an important resource in helping to stay on track toward academic goals throughout the Communication course of study.

## Academic Requirements

To remain in the Communication baccalaureate program, students must maintain an overall GPA of 2.0 (C) or better. Students are also required to achieve not less than a C in each lower- and upper-division core communication class. If a student does not achieve this level in any core class, s/he will be required to take it again until the standard is met.

## Program Curriculum

### 120 credits

### Utah Tech General Education Requirements

All Utah Tech General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to Utah Tech's minimum General Education standards in American Institutions, English, and Mathematics.

General Education Core Requirements ([catalog.utahtech.edu/programs/generaleducation/#gerequirementstext](https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext))

Code	Title	Hours
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Fine Arts		3
Literature/Humanities		3

Social & Behavioral Sciences	3
Exploration	3-5

## Communication Studies Core Requirements

Code	Title	Hours
COMM 1010	Elements of Effective Communication	3
COMM 1020	Public Speaking	3
COMM 1270	Critical Thinking and Communicating (SS)	3
COMM 2060	Communication Theory (SS, GC)	3
COMM 2110	Interpersonal Communication (SS, GC)	3
COMM 2120	Small Group Communication	3
COMM 3020	Communication Research	3
COMM 3190	Intercultural Communication (SS, GC)	3
COMM 3400	Gender Communication	3
COMM 3510	Ethics in Communication	3
COMM 4980	Senior Seminar (Capstone)	3

## Communication Studies Elective Requirements

Code	Title	Hours
Complete a minimum of 21 credits from the following:		
COMM 2700	Voice and Civility in Public Discourse	
COMM 3010	Nonverbal Communication	
COMM 3120	Family Communication	
COMM 3130	Rhetoric and Public Communication	
COMM 3150	The Dark Side of Interpersonal Relationships	
COMM 3180	Provider and Patient Relations	
COMM 3200	Community Health Communication	
COMM 3230	Health Communication	
COMM 3290	Globalization, Culture, and Identity	
COMM 3330	Negotiations and Bargaining	
COMM 3340	Survey of Dispute Resolution	
COMM 3350	Professional Relationship Development	
COMM 3360	Mediation and Negotiation	
COMM 3460	Critical and Rhetorical Analysis	
COMM 3850	Organizational Communication and System Dynamics	
COMM 3990R	Special Topics in Communication	
COMM 4010	Persuasion	
COMM 4020	Integrated Oral Presentations	
COMM 4050	Leadership and High Performance Teams	
COMM 4115	Communication in Romantic Relationships	
COMM 4490	Communication and Contemporary Public Issues	
COMM 4500	Communication and Conflict	
COMM 4900R	Communication Internship	
MDIA 2300	Introduction to Public Relations	
MDIA 4440R	Public Relations Practicum II (ALPP)	
MDIA 3450	Social Media Campaigns	
MDIA 4580	Advanced Public Relations	

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## Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at Utah Tech for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

## Graduation Plan

### 1st Year

Fall Semester	Hours Spring Semester	Hours
First Year Recommended Elective	2 COMM 1020	3
ENGL 1010	3 COMM 2110	3
COMM 1010	3 ENGL 2010	3
General Education (Mathematics - MATH 1040 recommended) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 General Education (Literature/ Humanities) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
General Education (Fine Arts) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 Milestones & Notes: Meet with your program advisor.	
General Elective	1 General Elective	3
Milestones & Notes: Meet with your program advisor.		
	<b>15</b>	<b>15</b>

### 2nd Year

Fall Semester	Hours Spring Semester	Hours
COMM 1270	3 General Education (Physical Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
COMM 2120	3 General Elective	3
General Education (American Institutions) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 General Elective	3
General Education (Life Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3 General Elective	3
General Elective	3 Milestones & Notes: Meet with your program advisor.	
Milestones & Notes: Meet with your program advisor.	COMM 2060	3
	<b>15</b>	<b>15</b>

### 3rd Year

Fall Semester	Hours Spring Semester	Hours
COMM 3190	3 COMM 3400	3
COMM Elective: Upper Division	3 COMM 3510	3
General Elective	3 COMM Elective: Upper Division	3
General Elective	3 COMM Elective: Upper Division	3
General Elective	3 General Elective	3

Milestones & Notes: Meet with your program advisor.	Milestones & Notes: Meet with your program advisor.
<b>15</b>	<b>15</b>
<b>4th Year</b>	
<b>Fall Semester</b>	<b>Hours Spring Semester</b>
COMM 3020	3 COMM 4980
COMM Elective: Upper Division	3 COMM Elective: Upper Division
COMM Elective: Upper Division	3 COMM Elective: Upper Division
General Elective: Upper Division	3 General Elective
General Elective	3 General Elective
Milestones & Notes: Meet with your program advisor.	Milestones & Notes: Meet with your program advisor.
<b>15</b>	<b>15</b>
<b>Total Hours 120</b>	

### **BS Communication Studies Program Learning Outcomes**

At the successful conclusion of this program, students will be able to:

1. Write about and apply the tenets of communication theories, concepts, models, and perspectives that span the breath of the discipline
2. Evaluate effective and appropriate written and oral communication in interpersonal, intercultural, organizational, public, and online contexts
3. Demonstrate critical thinking and reasoning in relational, mediated and cultural interactions to promote and improve communication effectiveness
4. Differentiate methods of communication research by critiquing existing scholarly research and producing individual scholarly writings
5. Generate communication activities that prioritize social responsibility and ethical awareness in a variety of contexts