Art - Photography/Digital Imaging Emphasis, BA/BS

BA/BS Art Program Learning Outcomes:

At the successful conclusion of this program, students will be able to:

1. Produce a body of work (portfolio) suitable for seeking opportunities in art and design.
2. Solve complex problems related to the conceptual process of creating art.
3. Express artistic concepts and intent using visual, oral, and written communication.
4. Evaluate artistic work using visual language to explain basic design principles and concepts.
5. Employ principles of visual analysis and visual literacy to appraise the composition and socio-historical context of art works.