Communication (COMM)

COMM 1010. Elements of Effective Communication. 3 Hours.
Introduction to the theory and practice of communication in interpersonal, small group, organizational and public presentation settings. Includes essential theories through practical experience, including language use, nonverbal communication, organizational structure and practices, persuasion, and public speaking. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Demonstrate fundamental knowledge of the theories, practices, and elements of communication studies. 2. Identify the primary elements of how meaning is crafted through the use of communication in face-to-face, mediated, and mass communication settings. 3. Employ and practice effective communication strategies and techniques in written and oral contexts. 4. Apply the tenets of communication theories to both in class and out of class interactions through hypothetical and real-world interactions. 5. Evaluate the influence of verbal and non-verbal messages across a bevy of intercultural and rhetorical contexts. FA, SP, SU.

COMM 1020. Public Speaking (HU, GC). 3 Hours.
Fulfills a Literature/Humanities General Education requirement and is an approved Global and Cultural Perspectives course. Required for Communication Studies majors, but open to all students. Speaking and presenting in front of audiences occurs in almost every career field. This course is for any student with an interest in learning and improving these skills by preparing, outlining, organizing, and presenting various types of speeches, including introductory, informational, persuasive, and others. Inclusive Access Course Material (electronic book) fees may apply, see Fees tab under each course section for details. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Discuss concepts, theories, and practices related to effective, appropriate, and ethical public speaking. 2. Apply both written and orals skills in the preparation, execution, and aftermath of public speeches. 3. Analyze, critique, and modify the public speaking skills of one's self as well as others. 4. Synthesize and apply concepts/theories related to public speaking across a bevy of cultural, historical, and contemporary contexts. 5. Integrate reasoning and critical thinking to improve public speaking skills throughout the semester. FA, SP, SU.

COMM 1270. Critical Thinking and Communicating (SS). 3 Hours.
Required for all communication studies majors and is open to other interested students. The goal of this course is to examine fundamental elements of reasoning through communication, define and apply intellectual standards, and develop analytical thinking about the world around us. An important focus is given to open other systems of thinking to connect ideas between disciplines, as well as to understand different perspectives in a diverse and global society. How we think and respond to a variety of issues and situations is essential to problem solving, effective interpersonal communication, professional development and success, and productive engagement in our community and civic lives. **COURSE LEARNING OUTCOMES (CLOs) **At the successful conclusion of this course, students will be able to:1. Apply and demonstrate the importance of foundations and contributions of communication in both historical & contemporary contexts. 2. Identify and evaluate ethical communication in personal, professional, and societal contexts. 3. Illustrate how communication concepts and theories are used to understand communication behaviors in a variety of contexts, including small groups, organizations, interpersonal and professional relationships, and public discourse. 4. Synthesize and apply communication theory and skills to solve problems, manage personal and professional relationships, and overcome communication barriers. 5. Integrate critical reasoning into the formulation and delivery of effective and ethical personal, social, professional, and public oral and written messages for a variety of audience compositions in numerous contexts. 6. Analyze and critique messages from personal, social, professional, and public sources to determine message effectiveness, ethics, appropriateness, and strategies utilized by the message designer. FA, SP, SU.

COMM 2060. Communication Theory (SS, GC). 3 Hours.
Required for Communication Studies majors, but open to all interested students. This course serves as an introductory entry into conceptual and theoretical development, conversations, and debates regarding the human communication discipline. The course is designed to assist you in forming a basic understanding of major conceptual and theoretical perspectives that inform and influence contemporary communication theory. Specifically, this course aims to help you develop a more coherent and critical understanding of communication theory; learn how to describe and explicate everyday communication practices, experiences, and relationalities within these conceptual and theoretical frameworks; illuminate how communication theory can be applied to analyze and interpret communication situations, interactions, and social issues. In this course, we will engage a range of topics through diverse readings, in-class activities and discussions, research activities, and reflective writing assignments. INCLUSIVE ACCESS: Sections of this course may be designated as Inclusive Access with a fee that will be charged to your student account. Inclusive Access is an electronic interactive software platform developed for students to receive additional instruction, testing, and collaboration for a course of study in place of a physical textbook. With Inclusive Access courses, students DO NOT NEED a physical textbook. See Fees Tab for the fee amount associated with each individual section. **COURSE LEARNING OUTCOMES (CLOs) 1. Identify and explain issues and perspectives in the study of human communication. 2. Describe and explain key theories covered in the course. 3. Demonstrate how theories reflect on everyday experiences and social issues. 4. Apply appropriate theories to analyze communication issues. 5. Develop critical reading, thinking, writing skills to effectively articulate and communicate arguments in scholarly writing and other communication contexts. FA, SP.

COMM 2110. Interpersonal Communication (SS, GC). 3 Hours.
This course is designed to teach you fundamental concepts related to interpersonal communication across a variety of interactions, such as those with friends, coworkers, family members, and romantic partners. Being an effective communicator helps people develop and maintain healthy relationships. Effective communicators are also perceived as more credible and competent in the workplace. Thus, being a skilled communicator is valuable in one's personal and professional life. This course focuses on learning concepts, processes, and challenges involved in interpersonal communication, as well as learning skills that will make you a better communicator. Therefore, class time will involve lectures that contain knowledge stemming from research on interpersonal communication, as well as activities that allow you to transform that knowledge into skill. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1) Identify and explain the elements of effective, appropriate, and ethical interpersonal communication. 2) Demonstrate critical thinking and analytical skills as applied to interpersonal communication. 3) Illustrate how interpersonal communication theories can be used to understand behavior across a bevy of contexts, relationships, and cultures. 4) Identify, synthesize, and apply the various theories and principles of interpersonal communication both in and out of the classroom. 5) Expand knowledge and skills in developing a culturally sensitive and empathetic approach to numerous interpersonal relationships. FA, SP, SU.

COMM 2120. Small Group Communication. 3 Hours.
Required for all Communication Studies majors, but open to all students interested in small group communication in familial, work, social, religious, civic, or educational environments. Covers the formal and unspoken rules of conduct, roles, and expectations of performance unique to each group, as well as how to function productively in small group settings. Also reviews criteria for effective group decision-making. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Apply and demonstrate the importance of foundations and contributions of communication in both historical & contemporary contexts 2. Identify and evaluate ethical communication in personal, professional, and societal contexts. 3. Illustrate how communication concepts and theories are used to understand communication behaviors in a variety of contexts, including small groups, organizations, interpersonal and professional relationships, and public discourse. 4. Synthesize and apply communication theory and skills to solve problems, manage personal and professional relationships, and overcome communication barriers. 5. Integrate critical reasoning into the formulation and delivery collaboration for a course of effective and ethical personal, social, professional, and public oral and written messages for a variety of audience compositions in numerous contexts. 6. Analyze and critique messages from personal, social, professional, and public sources to determine message effectiveness, ethics, appropriateness, and strategies utilized by the message designer. 7. Apply effective and appropriate written & oral communication skills when exposed to intercultural settings, and cross-cultural environments to achieve a cultural sensitivity to diversity, as well as to navigate and overcome potential communication differences. FA, SP.

COMM 2700. Voice and Civility in Public Discourse. 3 Hours.
Required of all Utah Tech University Communication majors. Being two-part in purpose, this course first surveys theoretical frameworks for examining public discourse through lenses that identify the mass communication appeals used in democratic societies and capitalistic markets. Second, with the purpose of students developing their own civil voice as citizen-consumers through adopting a critical eye on public discourse, the course also utilizes a case study approach to understanding the rhetorical appeals in free speech, social movements, mass media, the news industry, advertising, art, entertainment, and popular culture. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Demonstrate the challenge of discovering and using civil voice effectively (PLO2). 2. Explain the role of discourse in democracy, including its birth in ancient Athens (PLO2). 3. Apply basic rhetorical methods for analyzing public discourse, specifically Aristotelian proofs, basic Burkean concepts, and introductory critical theory (PLO3). 4. Dissect the role of rhetoric in social movements and in media production (PLO5). 5. Illustrate the presence of ideology in public discourse (PLO5). FA, SP, SU.

COMM 3010. Nonverbal Communication. 3 Hours.
This course is designed to introduce you to concepts, theories, and principles of nonverbal communication, with an emphasis on the role nonverbal messages play in the total communication process. Class readings include a mix of brief articles and longer chapters that summarize research in particular areas of nonverbal communication. The class covers traditional "codes" of nonverbal communication, such as kinesics (body movement), proxemics (space), and physical appearance, as well as contemporary work on the functions of nonverbal communication, such as emotion, affection, power, and deception. Course content, which is interdisciplinary in nature, emphasizes both theory and practical application. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Discuss the fundamental theories and concepts related to nonverbal communication. 2. Determine interpersonal, political, rhetorical, and other social interactions where nonverbal behaviors are present. 3. Describe the types of nonverbal behaviors and their consequences. 4. Modify individual behavioral actions when communicating with others. 5. Use verbal and nonverbal acts to achieve higher success in communication interactions. Prerequisites: COMM 2110. FA.

COMM 3020. Communication Research. 3 Hours.
This course examines the who, where, what, why, and (most importantly), how of research in the field of human communication. By now you should have a general understanding of the theories of communication; this next step involves taking what you know and determine a) what interests you about communication, b) the questions that you have about human communication, and c) the methods you need to answer those questions. This class is designed to prepare you to tackle your upcoming capstone course, so by the end of it you should have an exact idea of what you want to do heading into that class. **COURSE LEARNING OUTCOMES (CLOs)** At the successful conclusion of this course, students will be able to: 1. Describe quantitative, qualitative, and rhetorical research methods used in communication studies. 2. Explain connections between communication theories and research in oral and written formats. 3. Formulate research methods and concepts in oral and written formats. 4. Create quantitative, qualitative, and/or rhetorical research designs and apply appropriate associated methods in an ethical manner to a student research initiative. 5. Evaluate and critique research designs, methods, and writings found in scholarly and popular sources. Prerequisites: COMM 2060 or 3060 (Grade C or higher). FA, SP.

COMM 3120. Family Communication. 3 Hours.
For Communication Studies majors, and other interested students. Study of the complexities and influences of the family structure as representative of culture. This includes communication structure, interaction patterns, parenthood, abuse, conflict, family goals of finance and education, and dealing with rapid changes in restructuring when people enter and leave the family unit. Covers family interactions from the first meeting of partners to the final stages of life. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Apply and demonstrate the importance of foundations and contributions of communication in both historical & contemporary contexts Prepare K-6 students for a technological world. 2. Identify and evaluate ethical communication in personal, professional, and societal contexts. 3. Illustrate how communication concepts and theories are used to understand communication behaviors in a variety of contexts, including small groups, organizations, interpersonal and professional relationships, and public discourse. 4. Synthesize and apply communication formulate possible interventions based on theory and skills to solve problems, manage personal and professional relationships, and overcome communication barriers. 5. Integrate critical reasoning into the formulation and delivery of effective and ethical personal, social, professional, and public oral and written messages for a variety of audience compositions in numerous contexts. 6. Analyze and critique messages from personal, social, professional, and public sources to determine message effectiveness, ethics, appropriateness, and strategies utilized by the message designer. 7. Apply effective and appropriate written & oral communication skills when exposed to intercultural settings, and cross-cultural environments to achieve a cultural sensitivity to diversity, as well as to navigate and overcome potential communication differences. Analyze social, cultural, ethical and contextual factors that impact family communication. Prerequisite: COMM 2110 or Instructor Permission. FA, SP.

COMM 3130. Rhetoric and Public Communication. 3 Hours.
Course Overview For Communication Studies majors, but open to all students who have an interest in history, politics, or social movements. This course is designed to give students an understanding of the role of communication at the foundation of democracy and its role in cultures' oratorical traditions, storytelling, and mass culture. Specific focus is given to speech during periods of history that led philosophers to conceptualize the art of effective communication. Students are introduced to classical and modern theories as well as contemporary theories of power and justice, and they learn how to use these as lenses for both historical and current issues. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Apply and demonstrate the importance of foundations and contributions of communication in both historical & contemporary contexts. 2. Identify and evaluate ethical communication in personal, professional, and societal contexts. 3. Illustrate how communication concepts and theories are used to understand communication behaviors in a variety of contexts, including small groups, organizations, interpersonal and professional relationships, and public discourse. 4. Synthesize and apply communication theory and skills to solve problems, manage personal and professional relationships, and overcome communication barriers. 5. Integrate critical reasoning into the formulation and delivery of effective and ethical personal, social, professional, and public oral and written messages for a variety of audience compositions in numerous contexts. 6. Analyze and critique messages from personal, social, professional, and public sources to determine message effectiveness, ethics, appropriateness, and strategies utilized by the message designer. 7. Apply effective and appropriate written & oral communication skills when exposed to intercultural settings, and cross-cultural environments to achieve a cultural sensitivity to diversity, as well as to navigate and overcome potential communication differences. FA.

COMM 3150. The Dark Side of Interpersonal Relationships. 3 Hours.
In this course, students will utilize the metaphor of the dark side to explore dimensions of interpersonal communication. Here, students will consider the acceptance and functions of our communicative behaviors. Students will engage with research and theory to explore various ethical gray areas of interpersonal and family communication. Students will also consider how various systems (e.g., education, legal) influence our enactment and perceptions of communicative behaviors. Examples of topics students may discuss include, but are not limited to: affection, deception, infidelity, mental health, privacy, relational turbulence, religion, and secrecy. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Write about and apply the tenets of dark side theories, concepts, models, and perspectives; 2. Identify and evaluate ethical dimensions of interpersonal communication across our personal lives and social worlds; 3. Implement critical thinking and reasoning through challenging societal norms of what may be considered good and bad communicative behaviors. 4. Critique existing scholarly research on dark side topics and produce individual works exemplifying these critiques.5. Develop communication activities prioritizing social responsibility and ethical awareness highlighted by the dark side. Prerequisite: COMM 2110. FA.

COMM 3180. Provider and Patient Relations. 3 Hours.
Foundation course required for those interested in a Health Communication emphasis within Human Communication. Open to all majors preparing for health and wellness careers. An examination of effective theories, frameworks, techniques and interventions used to develop effective communication between health and wellness providers and their patients. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Apply communication frameworks, theories, and concepts to understand communication behaviors in provider and patient relationships, patient and caregiver relationships, and public health discourses to address healthcare inequities and communication barriers. 2. Describe the role of communication in interpreting provider and patient relationships, healthcare organizations, health communication, and mediated contexts. 3. Integrate effective communication skills in healthcare contexts while exploring the rationale for using provider-centered, patient-centered, or collaborative models of communication. 4. Identify and evaluate ethical elements required for delivery of effective provider and patient communication messages. 5. Analyze effective communication skills in provider and patient relationships across cultural settings for better understanding of diversity, equity, and inclusivity. FA.

COMM 3190. Intercultural Communication (SS, GC). 3 Hours.
This course explores the fundamental concepts and issues in intercultural communication. We will examine the complex relationship between culture and communication from different conceptual perspectives, and consider the importance of history, context, and power in intercultural interactions. In addition to learning theory and applying different approaches to the study of intercultural communication, this course asks that you consider your own cultural identities, values, beliefs, assumptions, worldviews, etc. through participation in class discussions and assignments. Our discussions will enhance self-reflection, critical thinking, and your own awareness to the complexity of intercultural communication. You can expect that your classmates possess varying perspectives about the materials being covered in class. We will work hard to help everyone develop their perspective and voice, embracing such factors as cultural background, race, class, nationality, ability, citizenship, gender, and sexuality. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Apply and demonstrate the importance of foundations and contributions of communication in both historical & contemporary contexts. 2. Identify and evaluate ethical communication in personal, professional, and societal contexts. 3. Illustrate how communication concepts and theories are used to understand communication behaviors in a variety of contexts, including small groups, organizations, interpersonal and professional relationships, and public discourse. 4. Synthesize and apply communication theory and skills to solve problems, manage personal and professional relationships, and overcome communication barriers. 5. Integrate critical reasoning into the formulation and delivery of effective and ethical personal, social, professional, and public oral and written messages for a variety of audience compositions in numerous contexts. 6. Analyze and critique messages from personal, social, professional, and public sources to determine message effectiveness, ethics, appropriateness, and strategies utilized by the message designer. 7. Apply effective and appropriate written & oral communication skills when exposed to intercultural settings, and cross-cultural environments to achieve a cultural sensitivity to diversity, as well as to navigate and overcome potential communication differences. Prerequisites: Sophomore, Junior, or Senior Standing. FA, SP, SU.

COMM 3200. Community Health Communication. 3 Hours.
Required for Communication Studies majors in the Health Communication emphasis and satisfies upper division electives for General Communication Studies degree. Open to all students interested in health, wellness, and medicine, professionally or personally. A discussion-driven course that considers various community and public health topics and issues, analyzes contributing factors and connections, and explores the role we play, as both citizens and professionals, in overall health and wellness of our societies. Also includes an examination of communication theories, frameworks, and data used to develop effective community health communication strategies such as campaigns, interventions, health education efforts, and public health initiatives. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Describe the role communication plays in the community and public health contexts. 2. Analyze health information and communication for its merit and implications (be a better consumer of health information). 3. Discuss regional, national, and global health concerns and how they develop. 4. Critique community health communication and promotion based on communication theory and application. 5. Design community health messages based on the analysis of the health issue and audience composition. SP.

COMM 3230. Health Communication. 3 Hours.
For Communication Studies majors, required in the health communication emphasis, and open to all students interested in health, wellness, and medicine, professionally or personally. While patient-provider communication is important, it doesn't occur in a "vacuum." This course acknowledges and explores the overlapping and mutually influential situations that affect our physical, mental, and social health, and surveys the many areas of theory and research on, and influence of, health communication in many contexts. The course considers health communication in the areas of medical and provider relations, family interactions, social support, health systems and policy, organizations, diversity and culture, and media all of which individually and collectively affect health beliefs, behaviors, and outcomes. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Describe the role communication plays in health in interpersonal, social, cultural, organizational/political, and mediated contexts. 2. Identify the dimensions of health and communication, and why these are important to communication. 3. Analyze health communication for its merit and implications. 4. Apply improved communication and decision-making skills in health contexts. 5. Describe, synthesize, and evaluate how myriad health influences and contexts from our health system, interpersonal interactions, social norms, media content, and historical influences overlap to affect any singular health interaction. FA, SP.

COMM 3250. Professional Communication: Writing, Design, and Presentations. 3 Hours.
For Communication Studies majors, required in the organization and leadership emphasis, and open to all other students interested in learning to improve their ability to communicate successfully in the workplace and the basics of professional content creation. Students will write and design professional letters, resumes, proposals, blog posts, short presentations and more, individually and in groups, with the intention of informing and/or persuading. Addresses best practices in interpersonal, organizational, intercultural, and mediated communication, blending communication theory with intensive skill building. **COURSE LEARNING OUTCOMES (CLOs)** At the successful conclusion of this course students will: 1. Write clear and concise artifacts for professional and intercultural contexts. 2. Develop workplace documents and mediated messages according to appropriate writing and design principles. 3. Plan and create presentations that inform and/or persuade a target audience. 4. Collaborate with others to produce quality documents. 5. Explain strategies for effective interpersonal, mediated and organizational communication. Prerequisites: ENGL 2010 (Grade C- or higher).

COMM 3290. Globalization, Culture, and Identity. 3 Hours.
For Communication Studies majors and all other interested students. This course focuses on exploring communication, transnational movements, cultural identity formation, cultural products, and inter/national issues in the context of globalization. We will investigate the historical, economic, social, cultural, and political implications of globalization. Specifically, we will study how globalization shapes our cultural identities, relationships, and conflicts; and in turn, how our negotiation, consumption and cultural commodification contribute and/or shift the power dynamics and tensions in the global scale. Therefore, this course mainly draws theoretical frameworks from critical cultural studies, intercultural communication studies, postcolonial studies, and feminist and queer of color theories. The goal of this course is to bring critical and transnational awareness of cultural identities, relationships, conflicts, and globalization to today's communicative engagement. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Identify and explain concepts of globalization, culture, and identity. 2. Demonstrate a critical understanding of the history of globalization and communication, as well as the issues, impacts, and controversies. 3. Analyze the theoretical frameworks for understanding globalization, communication, cultural production, cultural identity formation, relationships, and conflicts. 4. Evaluate and interpret the impact of globalization and communication on today's inter/national issues. 5. Illustrate our roles in globalization and communication. 6. Develop and apply critical thinking skills in various communication contexts. Prerequisites: Sophomore, Junior, or Senior Standing.

COMM 3330. Negotiations and Bargaining. 3 Hours.
For Communication Studies majors, required in the Applied Leadership emphasis, and open to any interested students. Explores the processes and outcomes of negotiation and bargaining principles, theories, and related concepts by engaging in experiential opportunities in which students apply those principles and gain skills in negotiation and bargaining in current social and professional settings. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Use communication theories and concepts as a foundation to evaluate and utilize negotiation and bargaining skills. 2. Apply critical reasoning skills (assess, explore, evaluate, integrate) into your understanding of negotiations, bargaining, and messaging. 3. Consider ethical requirements of negotiations and bargaining as well as learning methods to deal with various problems that can arise. 4. Managing interactions in both personal and professional relationships throughout the negotiation and bargaining process. 5. Understanding and balancing personal, professional, and company goals and outcomes. Prerequisites: COMM 1270. SP.

COMM 3340. Survey of Dispute Resolution. 3 Hours.
Course offers an introduction to the most commonly practiced dispute resolution processes, including negotiation, mediation, arbitration, and litigation. Studies conflict resolution theory and explores contemporary dispute resolution policy issues. Involves participation in simulations of various dispute resolution processes, including interviewing and counseling, negotiation, mediation, and arbitration. **COURSE LEARNING OUTCOMES (CLOs)At the successful conclusion of this course, students will be able to: 1. Discuss with the most commonly practiced dispute resolution processes. 2. Describe the pros and cons of various conflict resolution processes across different contexts and cultures. 3. Analyze different dispute resolution theories and explore contemporary dispute resolution policy issues. 4. Integrate reasoning and critical thinking to improve personal dispute resolution skills. 5. Assess and solve simulations of various dispute resolution processes. SP.

COMM 3350. Professional Relationship Development. 3 Hours.
For Communication Studies majors, required in the Applied Leadership emphasis, and open to all students. In this course we will examine the fundamentals of developing mentorship competence, interviewing skills, and professional relationships. Students will identify how mentorship skills facilitate leadership skills through presentation, nonverbal communication, collaboration and persuasive strategies. Students will also practice and interpret varying interviewing tactics to find the best way to present themselves. How we think and respond to a variety of issues and situations is essential to problem solving, effective interpersonal communication, professional development and success, and productive engagement in our community and civic lives. Professional relationships will be developed throughout this course both in and outside of the classroom. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course students will: 1. Recognize and apply various theories of mentorship and interviewing in employment, investigative, and persuasive contexts. 2.Practice mentoring and interviewing skills within the classroom and apply communication theory and skills to solve problems, manage their personal and professional relationships, and overcome communication barriers.3. Prepare thoroughly and thoughtfully for interviews in different settings with different group or dyadic dynamics. 4. Integrate critical reasoning into the formulation and delivery of effective and ethical personal, social, professional, and public oral and written messages for a variety of audience compositions in numerous contexts. 5. Analyze their own interviewing skills, as well as peers', based on interviewing theories and concepts. 6. Integrate interviewing, mentorship, and being a mentee through application with "real world" scenarios and practical applications outside of the classroom. Prerequisites: COMM 2120. FA.

COMM 3360. Mediation and Negotiation. 3 Hours.
Course prepares students to knowledgeably understand and participate on a basic level in the process of mediation and negotiation in a legal context. Focuses on conceptual knowledge of both process and practical skills and effectiveness as a mediator and negotiator. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Discuss and devise solutions related to the processes of mediation and negotiation. 2. Construct and apply interpersonal conflict resolution skills. 3. Generate conceptual knowledge of both processes and improves practical skills and effectiveness as a mediator and negotiator. 4. Discuss the fundamental theories and concepts of conflict and conflict resolution. 5. Investigate a hands-on, learning approach to conflict resolution by using an interactive workshop format that blends theory with simulated class role-play. FA.

COMM 3400. Gender Communication. 3 Hours.
This course critically examines gender as a social construct that impacts our world and everyday engagements. Operating from a position that moves beyond a binary understanding of sex and gender, this class will engage lived experiences and will critically exam societal understandings of gender. Throughout the course we will research how ideas about gender inform our communication practices, and in turn, how our communicative practices produce gender. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Apply and demonstrate to the importance of foundations and contributions of communication in both historical & contemporary contexts. 2. Identify and evaluate ethical communication in personal, professional, and societal contexts. 3. Illustrate how communication concepts and theories are used to understand communication behaviors in a variety of contexts, including small groups, organizations, interpersonal and professional relationships, and public discourse. 4. Synthesize and apply communication theory and skills to solve problems, manage personal and professional relationships, and overcome communication barriers. 5. Integrate critical reasoning into the formulation and delivery of effective and ethical personal, social, professional, and public oral and written messages for a variety of audience compositions in numerous contexts. 6. Analyze and critique messages from personal, social, professional, and public sources to determine message effectiveness, ethics, appropriateness, and strategies utilized by the message designer. 7. Apply effective and appropriate written & oral communication skills when exposed to intercultural settings, and cross-cultural environments to achieve a cultural sensitivity to diversity, as well as to navigate and overcome potential communication differences. Prerequisites: Sophomore, Junior, or Senior Standing. FA, SP.

COMM 3460. Critical and Rhetorical Analysis. 3 Hours.
For Communication Studies majors, and open to all students interested in improving their critical evaluation of public communication. Designed to enable students to be responsible consumers of public messages through introduction of the criticism of communication messages and media. Students will be introduced to the analysis of public address advertising, television, film, and literature as sites for critique. Introduces students to a range of methodological approaches to analyzing messages in linguistic and critical traditions. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Describe the relationship between canonical and critical modes of rhetorical inquiry. 2. Describe and analyze the relationship between rhetorical texts and their respective socio-political and socio-cultural contexts. 3. Synthesize and draw connections between critical, rhetorical forms of inquiry. 4. Identify and apply modes of critical, rhetorical criticism to chosen artifact/phenomenon. 5. Develop critical thinking skills. SP.

COMM 3510. Ethics in Communication. 3 Hours.
Required of all Communication majors, and open to other interested students. Requires students to become well-informed about communication strategies and skills that will develop an ethical sensitivity applicable to all walks of life through an intensive examination and evaluation of how well or how poorly ethical standards are formed, articulated, applied, and defended. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. List and explain the major theories of ethics in both communication and media studies. 2. Describe the historical development of ethical standards in both communication and media, as well as demonstrate why these trajectories matter within the discipline. 3. Explain why ethical standards are critical to all forms of communication. 4. Identify and analyze (un)ethical conduct and strategies used by influential contemporary communicators, as well as propose solutions to ethical shortcomings. 5. Identify ethical communication dilemmas, isolate and examine the significant issue(s), and then choose or create an appropriate method of resolution. FA, SP.

COMM 3850. Organizational Communication and System Dynamics. 3 Hours.
For Communication Studies majors, required in the Applied Leadership emphasis, and open to all interested students. Especially complementary to business or communication students or those who seek leadership positions during their careers. Focuses on complex processes inherent in organizations, including theoretical, conceptual, and applied research and scholarship that reviews why organizations succeed and why they fail, especially how organizations come to be, analysis of organizations to identify strengths and weaknesses, and identification of successful personal roles. Offers insights into organizational structure and cross-communicative patterns within organizations as well as an understanding of organizations from a Systems Dynamics perspective. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Understand the importance of attending and listening to the other person, and portray listening behaviors that demonstrate your understanding. 2. Transfer an understanding of organizational communication fundamentals to the social contexts experienced in both your everyday and professional lives. 3. Recognize the important, meaningful roles that non-spoken behaviors fulfill during our communication interactions within the organizational setting. 4. Understand the axioms of organizational communication as well as its principles and ethics. 5. Evaluate the various strategies by which organizations function. 6. Identify the strengths and weaknesses of the perceptual process of communication within the rubric of organizational communication. 7. Apply active listening and its principles in your organizational communication. 8. Explain the nature of trust and be able to define and build that trust both within and across organizations. 9. Distinguish between different organizations by correctly analyzing their needs, values, general tendencies, goals, strategic design, and all ethical considerations applicable to a specific audience. SP.

COMM 3990R. Special Topics in Communication. 0.5-3 Hours.
Open to all students. Course that offers rotating special topics from faculty. Students may also request instruction on an area or topic that is not available through other regularly scheduled courses in the Communication Studies discipline. Whether proposed by faculty or students, the seminar course must first be pre-approved by the department chair. It also must provide at least nine contact hours of lab or lecture for each credit offered, and it must include some academic project or paper (i.e., credit is not given for attendance alone). This course may include standard lectures, travel and field trips, guest speakers, laboratory exercises, or other traditional or nontraditional instruction methods. Note that this course fulfills Communication Studies emphasis electives or general upper division elective hours. Fees may be required for some seminar courses and instructor permission will be optional at the request of the instructor. Repeatable up to 6 credits subject to graduation restrictions. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Examine advanced concepts related to a specific and nuanced element of human communication. 2. Demonstrate knowledge surrounding the topic focused on in the class through written, oral and/or presentation formats. 3. Examine cultural, societal, and contextual elements that separate this particular area of communication from other topics and paradigms. 4. Illustrate theory and practice surrounding this special topic, including the recitation of theoretical axioms and practical applications.

COMM 4010. Persuasion. 3 Hours.
For Communication Studies majors, required in the Health Communication emphasis, and open to all other students interested in learning to persuade. Develops awareness, understanding, and application of critical thinking and persuasive message design to achieve intended persuasive effects on specific audiences. Focuses on rhetorical, social scientific, conceptual, and applied research and scholarship that explores both traditional and modern persuasive processes in both oral and written persuasive messages. Critical thinking skills are developed through analysis of audiences and positional arguments and their construction. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Describe the axioms of persuasive communication and its principles and ethics. 2. Distinguish between different audiences by correctly analyzing their needs, values, general tendencies, and all ethical considerations applicable to a specific audience. 3. Explain the strengths and weaknesses of the perceptual process of communication. 4. Explain the importance of attending and listening to the other person, and demonstrate listening behaviors that display understanding in different contexts and cultures. 5. Apply and evaluate persuasion fundamentals and theories through written or oral works that address the social contexts experienced in both their personal and professional lives. 6. Evaluate the interplay between the persuasive source, the topic, the theory or framework, and the responsive audience. Prerequisite: COMM 1270. FA, SP.

COMM 4050. Leadership and High Performance Teams. 3 Hours.
The dual theoretical and conceptual areas of Leadership and High Performance Teams are frequently misunderstood and equally misapplied. We will work to dispel those misconceptions by first concentrating on Leadership qualities found in a variety of settings that include both personal and professional foci. We will distinguish between managerial behaviors/consequences and true leadership as it relates to the relationship between leaders and followers. After spending around twelve weeks on Leadership, we will move into the arena of High Performance Teams for the remainder of the semester. We will distinguish between day-to-day group dynamics and how people come together to create and maintain the highly specialized behaviors supportive of a High Performance Team. There will be frequent in-class exercises to facilitate learning and the successful consequences of these exercises are dependent upon you having read the assigned readings. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Understand the importance of human communication in the formation of the leader/follower relationship. 2. Transfer a practical understanding of small group dynamics to the social contexts of both leadership and high performance teams experienced in both your everyday and professional lives. 3. Recognize the important, meaningful roles that leaders, followers, and team members fulfill during their communication interactions with others. 4. Understand the axioms of leadership theories as well as the nature of principled and ethical leadership. 5. Evaluate the various strategies by which these theories and axioms can be applied and function. 6. Explore application of these theories and axioms by experiential practice in the classroom. Prerequisites: COMM 2120. SP.

COMM 4115. Communication in Romantic Relationships. 3 Hours.
This course is the next chapter for students in the exploration of interpersonal communication. Pulling from elements of COMM 2110, COMM 3010, COMM 3120, and COMM 4500, this class is designed to explore the theories and concepts related to the study primarily of romantic relationships but also including friendships, family relationships, and professional relationships. The course requires detailed knowledge of communication theories and vocabulary, as well as experience in writing detailed research papers. **COURSE LEARNING OUTCOMES (CLOs) After successfully completing this course, students will be able to: 1. Research in both contemporary and classical theories of interpersonal communication. 2. Evaluate and analyze the interpersonal communication episodes in their own lives. 3. Write on the topic of interpersonal communication at an advanced level. 4. Apply existing interpersonal communication theory to everyday interactions. 5. Understand the methods and interpretations of data related to theories of interpersonal communication. Prerequisites: COMM 2110 (Grade C or higher). FA, SP.

COMM 4490. Communication and Contemporary Public Issues. 3 Hours.
For Communication Studies majors and open to any other interested students. An analysis of public issues that currently dominate public communication and the media landscape, including the impact of effective communication. This course will be taught as a seminar. Our discussions and assignments will focus on making sense of, analyzing and critiquing contemporary communication issues regarding the construction, representation, negotiation of "our voices." Simultaneously, we will be reflecting our experiences, positions, and engagements with those issues. You will approach a lot of fun readings and do creative projects. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Describe trends in business, education, politics, health, popular culture, and technology and their relationship to communication theories and skills as key influences. 2. Develop a comprehension of how rhetorical strategies impact changes in international policy and vice-versa. 3. Analyze how political, legal and economic changes affect society and are reflected in society's communication. 4. Apply rhetorical skills in areas such as employment, health, immigration, and political change. 5. Analyze communication from public leaders using rhetorical methods. Prerequisite: Junior or Senior standing.

COMM 4500. Communication and Conflict. 3 Hours.
This course examines the nature of interpersonal conflict, how it occurs, and how to manage it. This is very much an applied communication class: it combines lecture, some discussion, and some activities to focus on how you can translate communication research into knowledge and skills that will influence the quality of your relationships now and in the future. This course introduces students to the basic principles of effective communication and conflict interaction. In order for this course to be of value to you and your classmates, you need to read the assigned readings, regularly attend lectures, and participate actively in the course. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Describe fundamental human conflict theories and concepts. 2. Demonstrate confidence in utilizing interpersonal conflict negotiating skills. 3. Identify types of conflict and appropriate methods of dealing with conflicts. 4. Demonstrate conflict resolutions skills. 5. Apply interpersonal conflict resolution skills across various cultural settings. Prerequisites: COMM 2110 or instructor approval. FA, SP.

COMM 4890R. Directed Study. 1-3 Hours.
For Communication Studies majors with advanced standing who wish to pursue a specific focus of study related to their degree emphasis and/or research interest not otherwise available in the current Communication Studies curriculum. Students and faculty work closely to design and set successful completion goals for the course, which is dependent upon a formal contractual arrangement with the faculty member that is submitted at the beginning of the semester in which coursework is undertaken. The proposed course is contingent upon the department chair's approval. Students are required meet the college requirement of 45 hours of work per credit. Variable credit 1.0 - 3.0. Repeatable up to 9 credits. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Produce scholarly activity under the tutelage and mentorship of a faculty member. 2. Apply concepts and theories of a specific communication area of inquiry to actual research and data analysis. 3. Compose a deliverable that properly evaluates, critiques, and/or engages with and existing area of communication research. 4. Examine knowledge related to communication in at least one niche area, and reflect that knowledge as it relates to a real world scenarios. Prerequisites: Communication major, and Instructor permission.

COMM 4900R. Communication Internship. 3 Hours.
This course enables students to earn credit for qualifying internships in their areas of study to gain hands-on experience and initiate networking. Potential environments include communication roles in athletic, business, educational, governmental, healthcare, and non-profit organizations. Students are responsible for securing their own internships before the first day of class. Repeatable up to 6 credits subject to graduation restrictions. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Examine and evaluate best practices of professionals in a work environment. 2. Establish connections and network with individuals from various backgrounds and cultures to understand unique experiences within the workforce. 3. Produce a summary of experiences learned throughout the semester in a formal, written report and a required meeting with both the internship supervisor and instructor. 4. Apply communication theory in the workplace and develop a better understanding of how and when theory does (and does not) work in an active workplace setting. Prerequisites: Instructor permission. FA, SP, SU.

COMM 4980. Senior Seminar. 3 Hours.
Required for all Communication Studies & Media Studies majors. Students complete a culminating scholarly project (research, production, etc.) that allows students to demonstrate competency in, and application of, communication knowledge and skills. Through the Capstone Project (final project) students will demonstrate the achievement of the Communication Department Learning Objectives. Students will work with an instructor to complete appropriate documentation of the project. **COURSE LEARNING OUTCOMES (CLOs) At the successful conclusion of this course, students will be able to: 1. Describe quantitative, qualitative, and rhetorical research methods used in communication studies. 2. Explain connections between Synthesize communication theories theory and research in oral written and written formats. 3. Formulate research methods and concepts in oral and written formats.4. Create quantitative, qualitative, and/or rhetorical research designs and apply appropriate associated methods in an ethical manner to a student research initiative.5. Evaluate communication theory and critique research designs, methods, and writings found in scholarly and popular sources. Prerequisites: COMM 3020 or 4450 (Grade C or higher) AND Instructor permission. FA, SP.